## You may not be multilingual, but your listings are!

### Realtor.com<sup>®</sup> International has changed the way global buyers search for real estate

**Realtor.com**<sup>®</sup> International features translation services in 11 languages, currency & measurement conversion tools, and listings from **38 countries** representing **5 continents**, and **over 4.5 million active listings**.

U.S. for-sale and rental listings that appear on **realtor.com**<sup>®</sup> automatically are displayed on **realtor.com**<sup>®</sup> International. This free service means true global exposure for your listings – over 1 million unique international consumers are searching the site each month.\*

\* As reported by Omniture Site Catalyst for March 2014 as an aggregate of all countries other than the United States

#### Overall Top 10 Cities most searched by International Consumers:

- 1. Los Angeles, CA
- 2. Miami, FL
- 3. Las Vegas, NV
- 4. Orlando, FL
- 5. Fort Lauderdale, FL
- 6. Houston, TX
- 7. New York, NY
- 8. Detroit, MI
- 9. San Diego, CA
- 10. San Francisco, CA

Source: Omniture Discover March 2014







#### Visit the global site at www.realtor.com/international



# Where are Global Buyers searching in the United States?

The below data reflects the top countries (outside the U.S.) where consumers were the most engaged on **realtor.com**<sup>®</sup> & **realtor.com**<sup>®</sup> **International** and the top U.S. markets in which they were searching.



**Canada** Las Vegas, NV Fort Lauderdale, FL Los Angeles, CA Naples, FL Miami, FL



United Kingdom Los Angeles, CA Orlando, FL Houston, TX Beverly Hills, CA Atlanta, GA



Australia Los Angeles, CA New York, NY Detroit, MI Las Vegas, NV Houston, TX



Brazil
Miami, FL
Orlando, FL
Los Angeles, CA
New York, NY
Fort Lauderdale, FL



**Germany** Los Angeles, CA San Antonio, TX Colorado Springs, CO Miami, FL Las Vegas, NV



Mexico San Diego, CA El Paso, TX Laredo, TX San Antonio, TX Miami, FL

Source: Omniture Discover - March 2014

France Los Angeles, CA Miami, FL New York, NY Miami Beach, FL San Francisco, CA



India New York, NY Denver, CO Los Angeles, CA San Jose, CA Dallas, TX



**Italy** Miami, FL New York, NY Los Angeles, CA Miami Beach, FL Detroit, MI



Japan San Diego, CA Honolulu, HI Fort Scott, KS Los Angeles, CA Jacksonville, FL



