

“As an affiliate member we are given many opportunities to meet some of LIBOR realtor members in social settings at the various Fairs and events during the year. LIBOR has a close cooperative relationship with the affiliates and provide numerous quality cost effective opportunities to market themselves to its membership.”

— Howard Smith[®],
Jin List

“I never imagined being a member of the Affiliate Program could open so many doors in excelling my business. Over the years, it has allowed me to be introduced to some fantastic Realtors[®].”

— Amrish Dias,
Loan Officer at the Money Store

LIBOR IS THE VOICE OF
LONG ISLAND REAL ESTATE.
JOIN LIBOR'S AFFILIATE
MEMBERSHIP PROGRAM AND
ADD YOUR VOICE TO OURS.



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A hand is shown pointing upwards with the index finger towards a target icon consisting of a circle with a crosshair and a smaller circle in the center. The background is a blurred image of a person's face.

**LIBOR
AFFILIATE
MEMBERSHIP
PROGRAM...**



CONNECTS YOU TO
THOUSANDS OF LOCAL
REALTORS[®]



LIREALTOR.COM/AFFILIATES



Who We Are

The Long Island Board of Realtors[®], Inc., (LIBOR) is a not for profit trade association representing over 21,000 Realtor[®] members working in Nassau, Suffolk, Queens and Brooklyn. Established over 100 years ago, LIBOR is the third largest local real estate association in the country. From the beginning, LIBOR maintains its commitment to furthering the best interests of those engaged in real estate.

We are headquartered in West Babylon, New York and support several satellite offices strategically positioned across Long Island and Queens. The Multiple Listings Service of Long Island, Inc. (MLSLI) is a subsidiary of LIBOR. Within this service thousands of Realtors[®] share listing and sales information to work cooperatively to serve the buying and selling public.

Real estate professionals provide local companies with a unique target audience. Realtors[®] are a proven source of referrals, and a great source of new business. The National Association of Realtors[®] 2015 Member Profile reported the following interesting facts about Realtors[®] that you might find helpful.



Realtor[®] Member Profile:

- Demographics — 58% are women; the median age is 57 years old; 71% are married; 50% hold a bachelor's degree or higher and the median gross income of REALTOR[®] households was \$105,500.
- 85% of Realtors[®] own a home.
- The typical member is an independent contractor.

Our dedicated staff is committed to providing our members with resources that will help them achieve success in their professional and personal lives. We look forward to working with you! Call Michael Miller, LIBOR Business Development Manager, at 631-661-4800 Ext. 384 or visit LIRealtor.com/affiliates for more information.

Discover this Business-to-Business Resource

Affiliate level membership with the Board brings local business and community resources to Long Island Real estate professionals. By joining the LIBOR Affiliate Program, you will also connect with a vast network of Long Island's small businesses and large companies.

Our members have exclusive access to LIBOR Chapter events, sponsorship opportunities, educational seminars, Long Island housing information, and networking with like-minded companies.

LIBOR holds events that feature prominent real estate and business leaders, and offers tools to help grow your business. We also provide opportunities on our website to promote and advertise your business and connect with others.

We also offer member discounts and offer savings on products and services that may be useful for your business.

Benefits at a Glance

The Affiliate Membership Program provides tremendous value as an affordable way to increase your visibility. Here are a few of the many reasons local companies are getting involved:

- **Affiliate Membership Directory.** Our Realtors[®] use this list to find reputable local businesses to refer to their home buyers/sellers, homeowners and even use themselves.
- **Networking Events.** Our LIBOR Affiliate Program is a fit if you are looking to meet and network with a distinct professional group — our Realtor[®] members.
- **Full Membership Roster.** Receive our exclusive membership roster with limited contact information for 21,000 real estate professionals.
- **Connections** with other affiliate businesses in the Long Island community.

How Can I Get Started and What Does the Program Cost?

To meet the needs of both large and small businesses, as well as local nonprofit organizations — and provide maximum value — LIBOR offers two membership levels:

- Individual: \$320 per member annually.
- NEW — Corporate membership NOW Available — \$500 annually.
 - This includes one (1) primary individual membership plus two (2) additional employees per year.

Ready to Get Connected?

- Access the online or printable PDF application at lirealtor.com/affiliates.
- Complete the application and submit for approval.
- Once accepted — we will issue you a LIBOR Member Number and guide you through the steps to help you gain maximum exposure to our 21,000 members.

Which package is appropriate for your business or organization? That depends on its size, number of employees and the value you're seeking from membership. For help selecting the best membership package for you, your business, or non-profit organization, contact us.

