

# MLSli.com MOBILE Advertisements

Advertising is just like real estate. It's all about LOCATION, LOCATION, LOCATION.

**Who:** Long Island Home Buyers and sellers

**What:** 320x50 pixels strip ad at the bottom of every page on our mlsli.com mobile site.

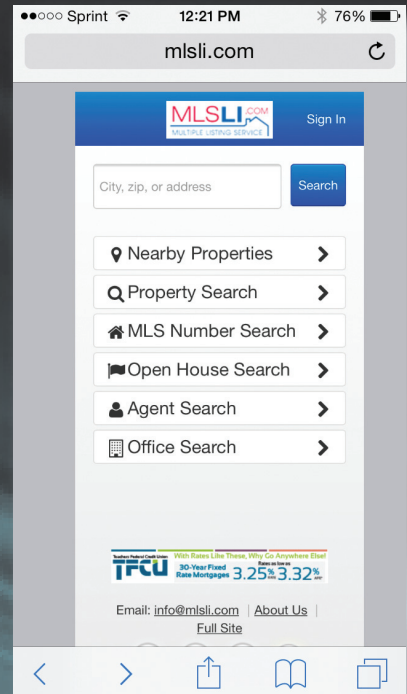
**Cost:** \$500 per 500,000 impressions per month.

**Performance:** 50% of MLSli.com monthly sessions come from our MLSli.com mobile site.\*

*\*Note that individual ad performance may vary.*



## SAMPLE ADVERTISEMENT



*Template is provided for ad creation.*

Long Island Board of REALTORS®/Multiple Listing Service of Long Island, Inc.  
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