



Long Island Board of REALTORS®[®], Inc.
***We're More
Than REALTORS®...***



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We're More Than REALTORS®...

The “We're More Than Realtors®...” (WMTR) Public Relations campaign began in 2006 and was created by the Long Island Board of REALTORS®, Inc. (LIBOR). The campaign's objective is to raise consumer awareness about what Realtors® are doing in their neighborhood that has a positive impact on an individual, group, or entire community. WMTR is all about Realtor® Spirit and spreading the word about the many volunteer, charitable and political advocacy efforts carried out by Long Island Realtors®.

“Realtors® are more than trained professionals selling houses and properties; we help create the dream of home ownership. By continuing and strengthening our partnerships with outstanding charitable organizations throughout Long Island, we're committed to making a difference for our neighbors and in the communities we call home.”

— Laura Copersino
2015 LIBOR President



CARING...

Through the efforts of the “We're More Than REALTORS®...” campaign, LIBOR has partnered with different charitable organizations throughout Long Island and Queens, to help make a difference in the lives of many who live there. The organizations listed below are just a few of the charities that have benefited from the generosity and support demonstrated by Long Island Realtors®:



- Habitat for Humanity; Nassau & Suffolk Counties
- Million Trees NYC
- Rebuilding Together Long Island
- Girl Scouts and Boy Scouts of America
- REALTORS® Against Hunger

GIVING BACK...

In addition to supporting many local charities, the WMTR initiative also sponsors the annual REALTORS® Against Hunger campaign. Long Island REALTORS® will be collecting donations of non perishable food items beginning September through the end of the year, at various real estate offices throughout Nassau, Suffolk and Queens, in an effort to provide food to hundreds of local food pantries, soup kitchens, shelters and



other programs that feed the hungry. To find a participating collection site near you visit www.lirealtorsagainsthunger.com.

COMMUNITY SUPPORT...



Realtors® serve as political advocates that work together as a group to help consumers realize their dreams of homeownership. Realtors® actively oppose any public policies that are harmful to, or impede homeownership opportunities. Long Island Realtors® are committed to making homeownership more accessible and affordable for all members in their community.

“Long Island REALTORS® are trusted professionals working for you and your community.”

Visit www.LIRealtor.com
to find a Realtor® near you.

