



**We're More Than
REALTORS®...**



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Long Island
Board of
REALTORS®, Inc.

We're More Than REALTORS®...

The “We’re More Than Realtors®...” (WMTR) Public Relations campaign began in 2006 and was created by the Long Island Board of REALTORS®, Inc. (LIBOR). The campaign’s objective is to raise consumer awareness about what Realtors® are doing in their neighborhood that has a positive impact on an individual, group, or entire community. WMTR is all about Realtor® Spirit and spreading the word about the many volunteer, charitable and political advocacy efforts carried out by Long Island Realtors®.

“Realtors® are more than just trained professionals selling homes and properties. We’re about building communities, supporting our neighborhoods, and recognizing those people and organizations that make our communities special places to live, work and play.”

— Linda Bonarelli
2007 LIBOR President



CARING...

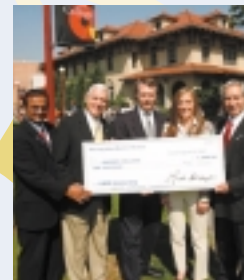
Through the efforts of the “We’re More Than REALTORS®...” campaign, LIBOR has partnered with different charitable organizations throughout Long Island and Queens, to help make a difference in the lives of many who live there. The organizations listed below are just a few of the charities that have benefited from the generosity and support demonstrated by Long Island Realtors®:



- Habitat for Humanity
- Rebuilding Together of Long Island
- Ronald McDonald House
- Children’s Miracle Network
- Diabetes Research Institute
- The Hagerdorn Little Village School
- CancerCare
- Huntington Hospital

ENCOURAGING...

In addition to making donations to local charities, the WMTR campaign awards three Long Island students with a \$1,000 Realtor® Scholarship. One deserving student has been chosen from



Queens College, Hofstra University and Dowling College to receive this award for the 2007-2008 academic school year.

COMMUNITY SUPPORT...



Realtors® serve as political advocates that work together as a group to help consumers realize their dreams of homeownership. Realtors® actively oppose any public policies that are harmful to, or impede homeownership opportunities. Long Island Realtors® are committed to making homeownership more accessible and affordable for all members in their community.

“Realtors® do more than sell houses, they create homes.”

Visit www.MLSLI.com to Find a Realtor® near you.

