



Commercial Network Innovator Sponsor Bridge2Business

Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆

AFFILIATE BENEFITS: NETWORK PACKAGES

EXCLUSIVE UPGRADES - COMMERCIAL INNOVATOR SPONSORSHIP

Enhanced Digital Member Roster
Exclusive offer for affiliate members only
Updated monthly, **new members segmented**
(includes names, firms, business addresses)

Sold
separately
\$300/yr +
sales tax

EXCLUSIVE

Commercial Network Newsletter (12 placements)
Featured ad placement for 12 issues

Group option(s) (+\$100 per add'l member)
Expand your affiliate membership to your team

Sold
separately

Exclusive Ad - 90 Days (1 placement)
Featured ad on lirealtor.com Commercial Network landing page for 90 days

Affiliate Directory
Enhanced online listing (premium placement, add'l details)

✓ YES

Network Sponsor Recognition
Visibility + recognition at select Commercial events all year long

Affiliate Award
Winner recognition + social media sharing kit

Eligible

Education Conference Network Sponsor
(1) reserved expo booth, Commercial breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Social Mention
(1) Weekend post + tagging, unbranded

✓ YES

Branded Welcome Post (1 post)
(1) LIBOR social post with your logo, photo, and details

✓ YES

Podcast Invite (1 episode)
Speak as a thought leader in your industry
(subject to approval terms)

✓ YES

Metro REALTOR® Credit Union
Eligible to join

✓ YES

REALTOR® Discounts
Enjoy member prices on products + services + event tickets

✓ YES

Committee Engagement
Eligible to apply to serve on select LIBOR committees

✓ YES

Guest Article (1 article)
One post on lirealtor.com with LIBOR promotion + distribution (subject to approval terms)

✓ YES

Broker Newsletter (1 placement)
(1) featured ad + "brought to you by" recognition

✓ YES

Events Newsletter Sponsor (2 placements)
(2) featured ads + "brought to you by" recognition

✓ YES

Complimentary Tickets
(2) tickets to one **LIBOR LOCAL** networking event

✓ YES

All-Member Newsletter Sponsor (1 placement)
(1) featured ad + "brought to you by" recognition

✓ YES

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,000/year
(Market Value \$7,725)

Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun
Membership Engagement Manager
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Commercial Network members attend the annual Commercial Cruise hosted by LIBOR