



Leverage our most powerful package with Legacy-only exclusives!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

LIBOR
Legacy
Sponsor
Bridge2Business

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆

AFFILIATE BENEFITS: LEGACY PACKAGE

EXCLUSIVE UPGRADES - LIBOR LEGACY SPONSORSHIP

Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	Sold separately \$300/yr + sales tax	EXCLUSIVE	New Member Packet Feature your flyer in every new member welcome kit for the duration of your sponsorship
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Sold separately		Display Advertising (2 placements) QR Code table-top flyer at (2) in-person LIBOR CE Events
Affiliate Directory Enhanced online listing <i>(premium placement, add'l details)</i>	✓ YES		Learning Events Digital logo display at approved and select sessions
Affiliate Award Winner recognition + social media sharing kit	Eligible	EXCLUSIVE	LIBOR Login Screen Ad (1 placement) Your ad placed on LIBOR's login screen for (1) month
Social Mention (1) Weekend post + tagging, unbranded	✓ YES		LIBOR HQ Welcome Center (2 placements) QR Code table-top flyer + digital slide for HQ display screen <i>(subject to approval terms)</i>
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	✓ YES		Ad Promotion lirealtor.com (1 placement) 2-week homepage ad on LIBOR's home page with direct link to your website
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	✓ YES	EXCLUSIVE	Education Conference Sponsor Reserved premium booth, branding, event mention, program ad placement
Metro REALTOR® Credit Union Eligible to join	✓ YES		Broker Event Exposure (2 events) Hand out swag + exhibitor materials, 2-min intro at select events
REALTOR® Discounts Enjoy member prices on products + services + event tickets	✓ YES		Branded Swag (2 events) Your promo item handed out at (2) select LIBOR events <i>(subject to approval terms)</i>
Committee Engagement Eligible to apply to serve on select LIBOR committees	✓ YES	EXCLUSIVE	LIBOR Installation Package Full page program ad + 2 tickets + sponsor mention
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	✓ YES		LIBOR In-Product Ad (1 placement) Your ad featured for (1) month on LIBOR's intranet page (IMS) for members
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES		Broker Portal Page (1 placement) Your featured ad for 1 month on LIBOR's Broker Portal web page
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES		Contact: Laurie Braun Membership Engagement Manager (631) 661-4800 Ext 326 Lbraun@lirealtor.com Legacy Sponsorship is limited to (1) annual sponsor Please inquire for package pricing
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	✓ YES		
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES		