



Network Packages Comparison

Bridge2Business

Package benefits vary by type of sponsorship.
Benefits are included unless otherwise specified.
Annual affiliate membership is included with every sponsorship package.

♦ ACCESS ♦ ADVERTISING & PROMOTION ♦ MEMBER PERKS ♦ NETWORKING ♦ SIGNATURE EVENTS ♦			
AFFILIATE BENEFITS: NETWORK PACKAGES	PACKAGE: YPN	PACKAGE: GLOBAL	PACKAGE: COMMERCIAL
Enhanced Digital Member Roster Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	Available for purchase by all affiliate members <i>Roster sold separately; sales tax applies; \$500 value offered for \$25/month billed as \$300/yr Exclusive offer for affiliate members only</i>		
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Available for purchase	Available for purchase	Available for purchase
Affiliate Award Winner recognition + social media sharing kit	Eligible	Eligible	Eligible
Affiliate Directory Enhanced online listing <i>(premium placement, add'l branding)</i>	✓ YES	✓ YES	✓ YES
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and contact details	✓ YES	✓ YES	✓ YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
90-Day Exclusive Ad lirealtor.com (1 placement) Featured ad on YPN/Global/Commercial landing page	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	✓ YES	✓ YES	✓ YES
Network Newsletter (12 placements) Featured ad for 12 issues in your sponsored network	N/A	EXCLUSIVE	EXCLUSIVE
Network Sponsor Recognition Recognition at select network events all year long	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	✓ YES	✓ YES	✓ YES
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	✓ YES	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES	✓ YES	✓ YES
REALTOR® Discounts Enjoy member prices on products + services + events	✓ YES	✓ YES	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR committees <i>(subject to approval terms)</i>	Eligible	N/A	Eligible <i>must belong to Commercial Network</i>
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	✓ YES	✓ YES	✓ YES
Education Event Network Sponsor (1) Expo booth, breakout mention, signage, + 2 full access tickets	✓ YES	✓ YES	✓ YES
Network Sponsor Speaking 2-minute address at marquee event + sponsor recognition	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE