



BRIDGE2BUSINESS AFFILIATE PROGRAM

2026 Opportunities Guide

Connect with thousands of Long Island & Queens
REALTORS® and gain influence where it matters
most.

lirealtor.com/b2b



Welcome

For over a century, the Long Island Board of REALTORS® (LIBOR) has been the network that moves markets across Queens, Nassau, and Suffolk counties. With more than 25,000 members, LIBOR is New York's largest and most influential regional REALTOR® association. The **Bridge2Business** Affiliate Program is your direct line to this powerful network.

Leverage opportunities with LIBOR to put your business in front of REALTORS® who generate billions in transactions each year. With **Bridge2Business**, you're not only networking, you're gaining influence where it matters most.

Doreen Spagnuolo
CEO, Long Island Board of REALTORS®





Tap into one of the most influential real estate networks in New York



Distinction



#1 regional AoR in the Mid-Atlantic, among top 10 in the US

Over 100 years of service to the real estate community

More than \$9 billion in 2025 sales driven by LIBOR members

Acclaimed Global Council (NAR® Platinum)

Majority of market share across Queens, Nassau & Suffolk

Named a 2025 Top Trade Association by *City & State New York*

Influence



More than 25,000 members

2,000+ broker members who are decision makers

3.27M website views per year

Five topical newsletters with consistent 40%+ open rates

Signature events for members year-round

20K+ in our social media community

An average of 300 new members every month



Long Island Member Insights

**55% in business
for more than 10
years**

**51% work for an
independently
owned brokerage**

**67% are full-time
real estate
professionals**

**Nearly 40% close
10+ deals per year**

**Beyond residential:
1/3 handle rentals
and 1/5 work in
commercial**

**1 in 4 members
earn \$100K+
annually**



Program Pillars

Bridge2Business

Access

Connect with LIBOR's 25,000+ REALTORS® through ongoing brand exposure, thoughtful engagement and exclusive sponsorship opportunities.

Advertising & Promotion

Boost visibility year-round with built-in digital and in-person advertising designed to keep your name in front of REALTORS®.

Member Perks

Save on LIBOR event tickets and enjoy REALTOR® discounts on products, services. Take advantage of financial benefits through the Metro REALTOR® Credit Union.

Networking

Meet with REALTORS® at events, join committees and networks, and build lasting business relationships across Long Island's real estate community.

Signature Events

Showcase your business at LIBOR's annual Education Conference and specialized Global, YPN, and Commercial events — high-impact touch points to connect and grow.



Starter Packages

Bridge2Business

Annual affiliate membership is included with Premier, Commercial, Global, YPN and Legacy sponsorship packages.

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆



AFFILIATE BENEFITS: STARTER PACKAGES <i>Benefits vary by package and are included unless otherwise noted</i>	PACKAGE: ANNUAL AFFILIATE Offer Price: \$400/ per year <i>(Market Value \$1,025)</i>	PACKAGE: PREMIER SPONSOR <i>Limited availability (25)</i> Offer Price: \$900/ per year <i>(Market Value \$1,675)</i>
Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Monthly digital roster, segmented to highlight new members - includes names, firms, and business addresses	<i>Available for purchase</i> <i>Roster is sold separately; sales tax applies</i> <i>A \$500 annual value available for just \$25/month (billed as \$300 annually)</i>	<i>Available for purchase</i> <i>Roster is sold separately; sales tax applies</i> <i>A \$500 annual value available for just \$25/month (billed as \$300 annually)</i>
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	<i>Available for purchase</i>	<i>Available for purchase</i>
Affiliate Award Winner recognition + social media sharing kit	<i>Eligible</i>	<i>Eligible</i>
Affiliate Directory Standard online listing		
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and contact details		
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>		
Social Mention (1) Weekend post + tagging, unbranded		
Affiliate Discount Savings on LIBOR Signature Events		
Metro REALTOR® Credit Union Eligible to join		
REALTOR® Discounts Enjoy member prices on products + services		
Committee Engagement Eligible to apply to serve on select LIBOR committees <i>(subject to approval terms)</i>	<i>Eligible</i>	<i>Eligible</i>
Annual Education Conference (1) Reserved exhibitor table, listing + (2) full access tickets		 <i>(\$575 al a carte cost)</i>
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event		



Network Packages Comparison

Bridge2Business

Package benefits vary by type of sponsorship.
Benefits are included unless otherwise specified.
Annual affiliate membership is included with every sponsorship package.

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆			
AFFILIATE BENEFITS: NETWORK PACKAGES	PACKAGE: YPN	PACKAGE: GLOBAL	PACKAGE: COMMERCIAL
Enhanced Digital Member Roster Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	<i>Available for purchase by all affiliate members</i> <i>Roster sold separately; sales tax applies; \$500 value offered for \$25/month billed as \$300/yr</i> <i>Exclusive offer for affiliate members only</i>		
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Available for purchase	Available for purchase	Available for purchase
Affiliate Award Winner recognition + social media sharing kit	Eligible	Eligible	Eligible
Affiliate Directory Enhanced online listing <i>(premium placement, add'l branding)</i>	✓ YES	✓ YES	✓ YES
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and contact details	✓ YES	✓ YES	✓ YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
90-Day Exclusive Ad lirealtor.com (1 placement) Featured ad on YPN/Global/Commercial landing page	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	✓ YES	✓ YES	✓ YES
Network Newsletter (12 placements) Featured ad for 12 issues in your sponsored network	N/A	EXCLUSIVE	EXCLUSIVE
Network Sponsor Recognition Recognition at select network events all year long	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	✓ YES	✓ YES	✓ YES
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	✓ YES	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES	✓ YES	✓ YES
REALTOR® Discounts Enjoy member prices on products + services + events	✓ YES	✓ YES	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR committees <i>(subject to approval terms)</i>	Eligible	N/A	Eligible <i>must belong to Commercial Network</i>
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	✓ YES	✓ YES	✓ YES
Education Event Network Sponsor (1) Expo booth, breakout mention, signage, + 2 full access tickets	✓ YES	✓ YES	✓ YES
Network Sponsor Speaking 2-minute address at marquee event + sponsor recognition	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE



Commercial Network Innovator Sponsor Bridge2Business

Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆

AFFILIATE BENEFITS: NETWORK PACKAGES		EXCLUSIVE UPGRADES - COMMERCIAL INNOVATOR SPONSORSHIP	
Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	<i>Sold separately</i> \$300/yr + sales tax	EXCLUSIVE	Commercial Network Newsletter (12 placements) Featured ad placement for 12 issues
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	<i>Sold separately</i>		Exclusive Ad - 90 Days (1 placement) Featured ad on lirealtor.com Commercial Network landing page for 90 days
Affiliate Directory Enhanced online listing <i>(premium placement, add'l details)</i>	<input checked="" type="checkbox"/> YES		Network Sponsor Recognition Visibility + recognition at select Commercial events all year long
Affiliate Award Winner recognition + social media sharing kit	<i>Eligible</i>	Education Conference Network Sponsor (1) reserved expo booth, Commercial breakout session mention, your signage, + 2 tickets to LIBOR's biggest event	
Social Mention (1) Weekend post + tagging, unbranded	<input checked="" type="checkbox"/> YES	<p>Special Offer - Save Over 20%!</p> <p>Membership + Sponsorship: \$6,000/year <i>(Market Value \$7,725)</i></p> <p>Exclusively limited to 2 sponsors, 1 per industry</p> <p>Contact: Laurie Braun Membership Engagement Manager (631) 661-4800 Ext 326 Lbraun@lirealtor.com</p>	
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	<input checked="" type="checkbox"/> YES		
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	<input checked="" type="checkbox"/> YES		
Metro REALTOR® Credit Union Eligible to join	<input checked="" type="checkbox"/> YES		
REALTOR® Discounts Enjoy member prices on products + services + event tickets	<input checked="" type="checkbox"/> YES		
Committee Engagement Eligible to apply to serve on select LIBOR committees	<input checked="" type="checkbox"/> YES		
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	<input checked="" type="checkbox"/> YES		
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	<input checked="" type="checkbox"/> YES		
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	<input checked="" type="checkbox"/> YES		
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	<input checked="" type="checkbox"/> YES		
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	<input checked="" type="checkbox"/> YES		



Commercial Network members attend the annual Commercial Cruise hosted by LIBOR

Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

- ◆ ACCESS
- ◆ ADVERTISING & PROMOTION
- ◆ MEMBER PERKS
- ◆ NETWORKING
- ◆ SIGNATURE EVENTS

AFFILIATE BENEFITS: NETWORK PACKAGES

EXCLUSIVE UPGRADES - YPN VISIONARY SPONSORSHIP

Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	Sold separately \$300/yr + sales tax
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Sold separately
Affiliate Directory Enhanced online listing <i>(premium placement, add'l details)</i>	✓ YES
Affiliate Award Winner recognition + social media sharing kit	Eligible
Social Mention (1) Weekend post + tagging, unbranded	✓ YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	✓ YES
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES
REALTOR® Discounts Enjoy member prices on products + services + event tickets	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR committees	✓ YES
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	✓ YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	✓ YES
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES

EXCLUSIVE

- Exclusive Ad - 90 Days (1 placement)**
 Featured ad on lirealtor.com YPN Network landing page for 90 days
- Network Sponsor Speaking**
 2-minute address at marquee YPN event + sponsor recognition
- Network Sponsor Recognition**
 Visibility & recognition at select YPN events all year long
- Education Conference Network Sponsor**
 (1) Reserved expo booth, YPN breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,080/year
(Market Value \$7,825)

Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun
 Membership Engagement Manager
 (631) 661-4800 Ext 326 | Lbraun@lirealtor.com



YPN Members attend the annual YPN Awards Ceremony hosted by LIBOR



Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

Global Network Prestige Sponsor Bridge2Business

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆

AFFILIATE BENEFITS: NETWORK PACKAGES

EXCLUSIVE UPGRADES - GLOBAL PRESTIGE SPONSORSHIP

Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	<i>Sold separately</i> \$300/yr + sales tax
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	<i>Sold separately</i>
Affiliate Directory Enhanced online listing <i>(premium placement, add'l details)</i>	<input checked="" type="checkbox"/> YES
Affiliate Award Winner recognition + social media sharing kit	<i>Eligible</i>
Social Mention (1) Weekend post + tagging, unbranded	<input checked="" type="checkbox"/> YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	<input checked="" type="checkbox"/> YES
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>	<input checked="" type="checkbox"/> YES
Metro REALTOR® Credit Union Eligible to join	<input checked="" type="checkbox"/> YES
REALTOR® Discounts Enjoy member prices on products + services + event tickets	<input checked="" type="checkbox"/> YES
Committee Engagement Eligible to apply to serve on select LIBOR committees	<input checked="" type="checkbox"/> YES
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>	<input checked="" type="checkbox"/> YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	<input checked="" type="checkbox"/> YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	<input checked="" type="checkbox"/> YES
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	<input checked="" type="checkbox"/> YES
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	<input checked="" type="checkbox"/> YES

EXCLUSIVE

Global Network Newsletter (12 placements)
 Featured ad placement for 12 issues

Network Sponsor Speaking
 2-minute address at marquee Global event + sponsor recognition

Network Sponsor Recognition
 Visibility & recognition at select Global events all year long

Exclusive Ad - 90 Days (1 placement)
 Featured ad on lirealtor.com Global Network landing page for 90 days

Education Conference Network Sponsor
 (1) Reserved expo booth, Global breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,880/year
 (Market Value \$8,825)

Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun
 Membership Engagement Manager
 (631) 661-4800 Ext 326 | Lbraun@lirealtor.com



Global Network members attend a Lunar New Year Reception hosted by LIBOR



Leverage our most powerful package with Legacy-only exclusives!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

LIBOR
Legacy
Sponsor
Bridge2Business

◆ ACCESS ◆ ADVERTISING & PROMOTION ◆ MEMBER PERKS ◆ NETWORKING ◆ SIGNATURE EVENTS ◆

AFFILIATE BENEFITS: LEGACY PACKAGE

EXCLUSIVE UPGRADES - LIBOR LEGACY SPONSORSHIP

Enhanced Digital Member Roster <i>Exclusive offer for affiliate members only</i> Updated monthly, new members segmented <i>(includes names, firms, business addresses)</i>	<i>Sold separately</i> \$300/yr + sales tax	EXCLUSIVE	New Member Packet Feature your flyer in every new member welcome kit for the duration of your sponsorship
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	<i>Sold separately</i>		Display Advertising (2 placements) QR Code table-top flyer at (2) in-person LIBOR CE Events
Affiliate Directory Enhanced online listing <i>(premium placement, add'l details)</i>			Learning Events Digital logo display at approved and select sessions
Affiliate Award Winner recognition + social media sharing kit	<i>Eligible</i>	EXCLUSIVE	LIBOR Login Screen Ad (1 placement) Your ad placed on LIBOR's login screen for (1) month
Social Mention (1) Weekend post + tagging, unbranded			LIBOR HQ Welcome Center (2 placements) QR Code table-top flyer + digital slide for HQ display screen <i>(subject to approval terms)</i>
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details			Ad Promotion lirealtor.com (1 placement) 2-week homepage ad on LIBOR's home page with direct link to your website
Podcast Invite (1 episode) Speak as a thought leader in your industry <i>(subject to approval terms)</i>		EXCLUSIVE	Education Conference Sponsor Reserved premium booth, branding, event mention, program ad placement
Metro REALTOR® Credit Union Eligible to join			Broker Event Exposure (2 events) Hand out swag + exhibitor materials, 2-min intro at select events
REALTOR® Discounts Enjoy member prices on products + services + event tickets			Branded Swag (2 events) Your promo item handed out at (2) select LIBOR events <i>(subject to approval terms)</i>
Committee Engagement Eligible to apply to serve on select LIBOR committees		EXCLUSIVE	LIBOR Installation Package Full page program ad + 2 tickets + sponsor mention
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution <i>(subject to approval terms)</i>			LIBOR In-Product Ad (1 placement) Your ad featured for (1) month on LIBOR's intranet page (IMS) for members
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition			Broker Portal Page (1 placement) Your featured ad for 1 month on LIBOR's Broker Portal web page
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition			Contact: Laurie Braun Membership Engagement Manager (631) 661-4800 Ext 326 Lbraun@lirealtor.com Legacy Sponsorship is limited to (1) annual sponsor Please inquire for package pricing
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event			
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition			



BRIDGE2BUSINESS AFFILIATE PROGRAM

 **Contact Laurie Braun**



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