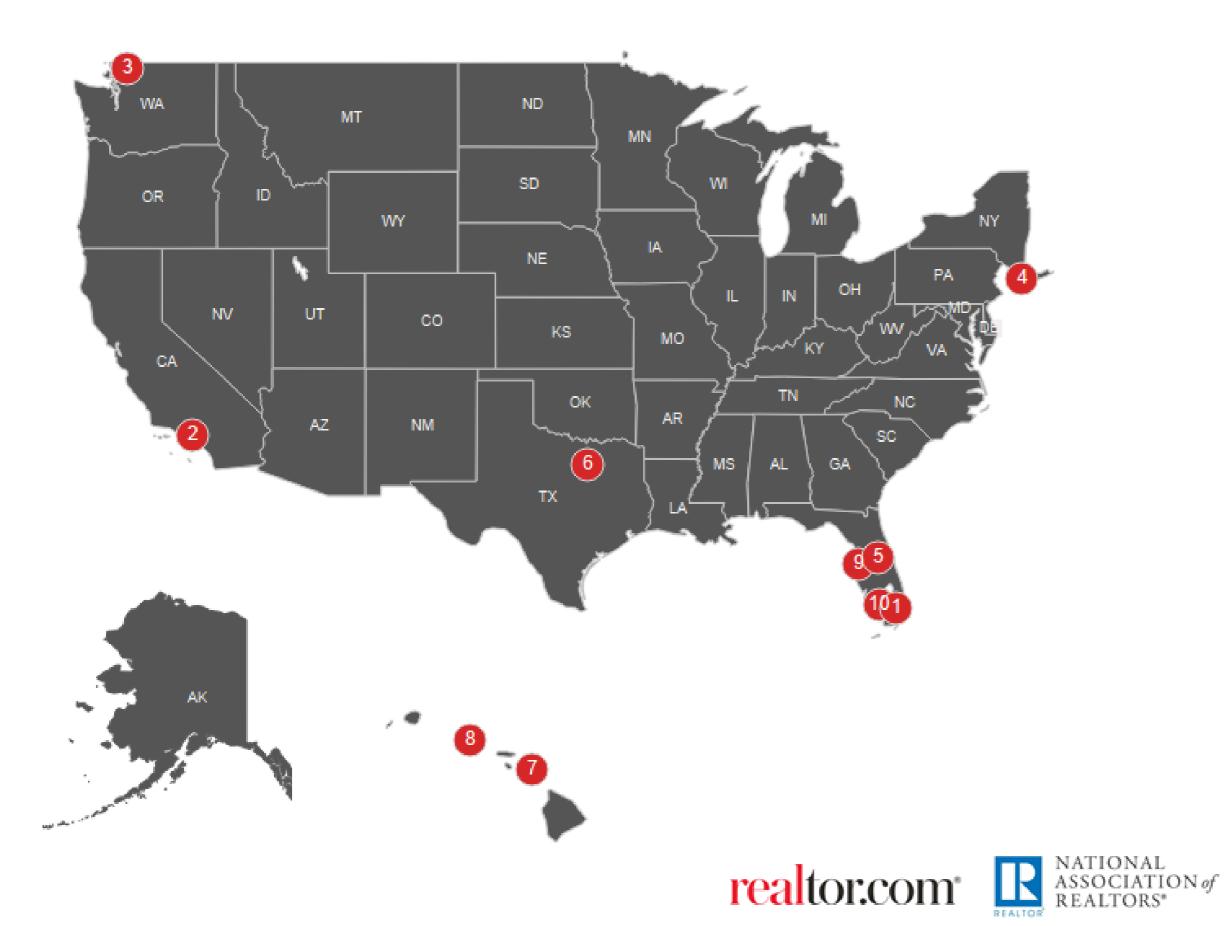
Top 10 US Markets Searched by International Consumers in July 2018









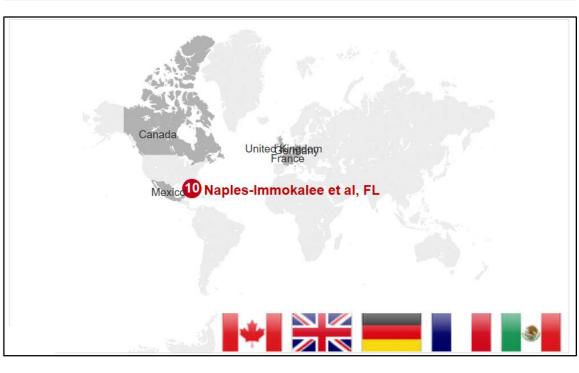






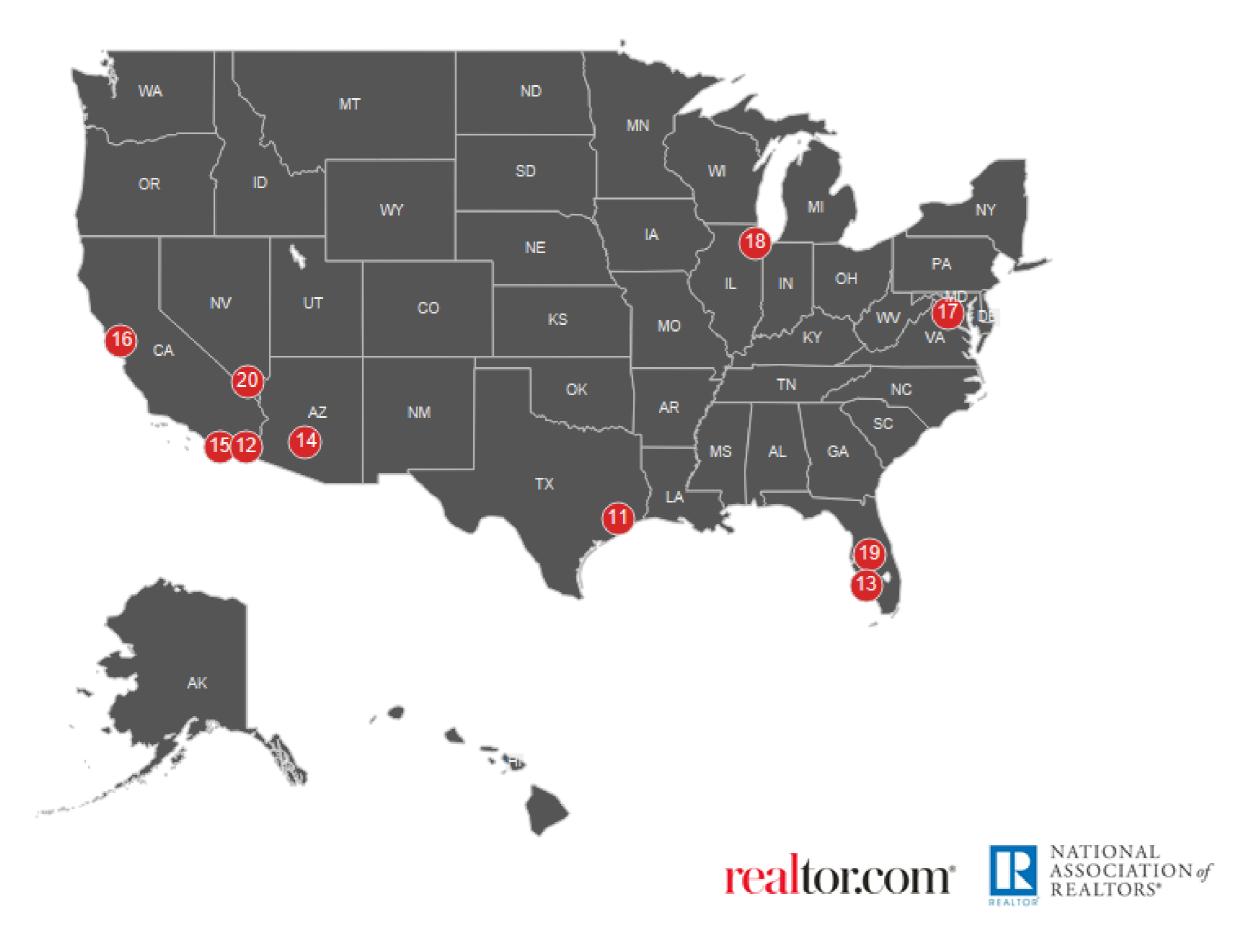








Top 11-20 US Markets Searched by International Consumers in July 2018















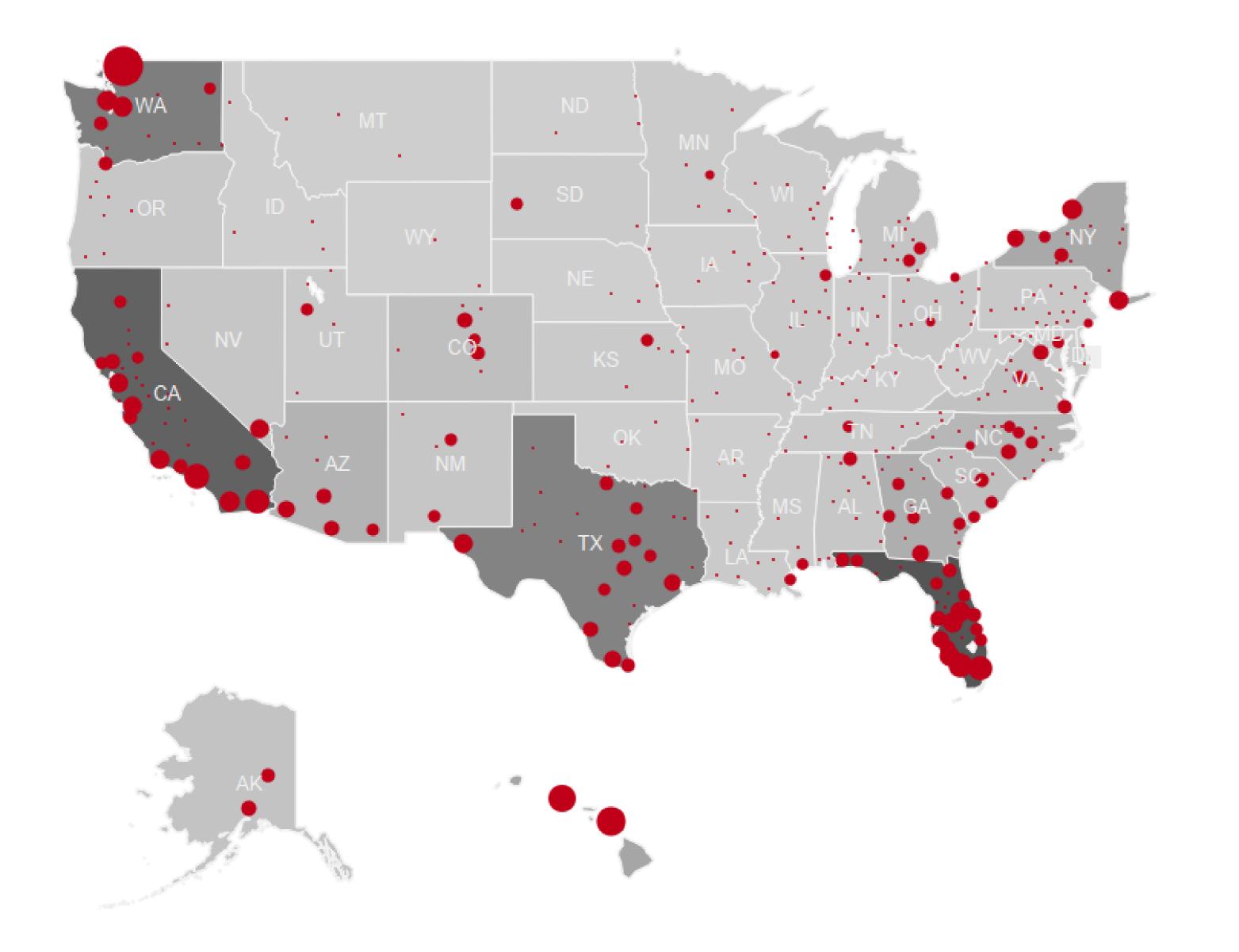








Top 20 US Markets of Highest Interest to International Consumers in July 2018







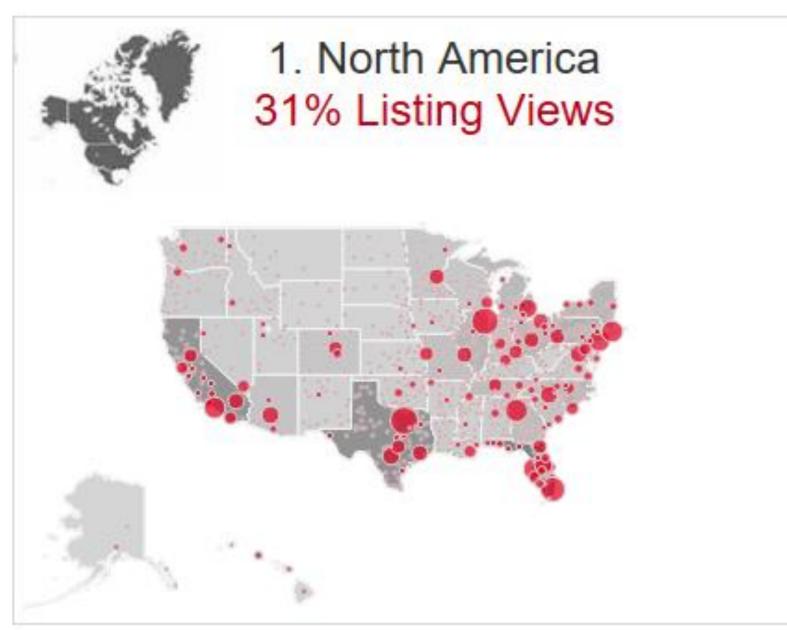
International Market Propensity Local Market Share of International Traffic Relative to US Share

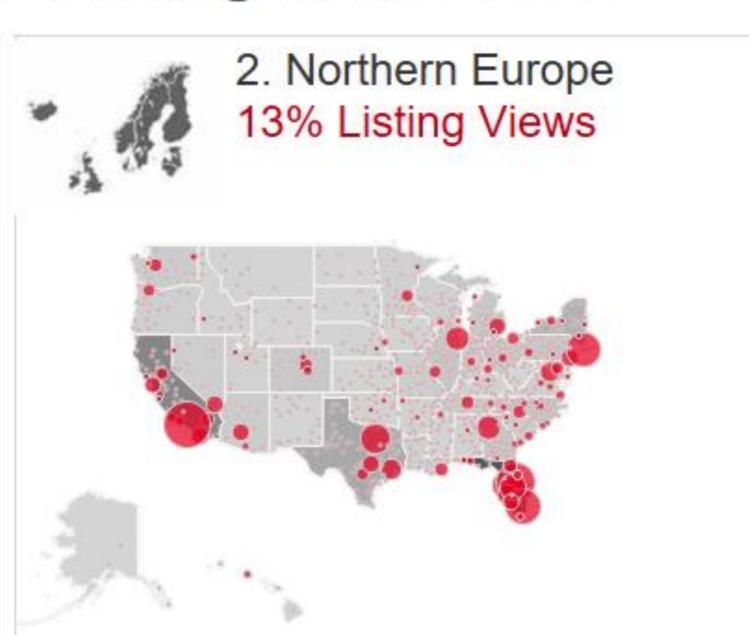
LUCAL P	Market Share of lifter	Hacionat Traffic Retactiv	e to os silai e
Bellingham, WA	1116%		
Kahului-Wailuku-Lahaina, HI	537%		
Urban Honolulu, HI	474%		
El Centro, CA	427%	l	
Los Angeles-Long Beach-Anaheim, CA	362%		
Naples-Immokalee-Marco Island, FL	346%		
Miami-Fort Lauderdale-West Palm Beach, FL	334%		
Watertown-Fort Drum, NY	281%		
Bremerton-Silverdale, WA	281%		
Cape Coral-Fort Myers, FL	272%		
Orlando-Kissimmee-Sanford, FL	250%		
Lakeland-Winter Haven, FL	249%		
El Paso, TX	241%		
Seattle-Tacoma-Bellevue, WA	235%		
San Diego-Carlsbad, CA	221%		
Santa Maria-Santa Barbara, CA	218%		
San Jose-Sunnyvale-Santa Clara, CA	217%		
New York-Newark-Jersey City, NY-NJ-PA	206%		
San Francisco-Oakland-Hayward, CA	202%		
Las Vegas-Henderson-Paradise, NV	196%		
	0%	500%	1000%

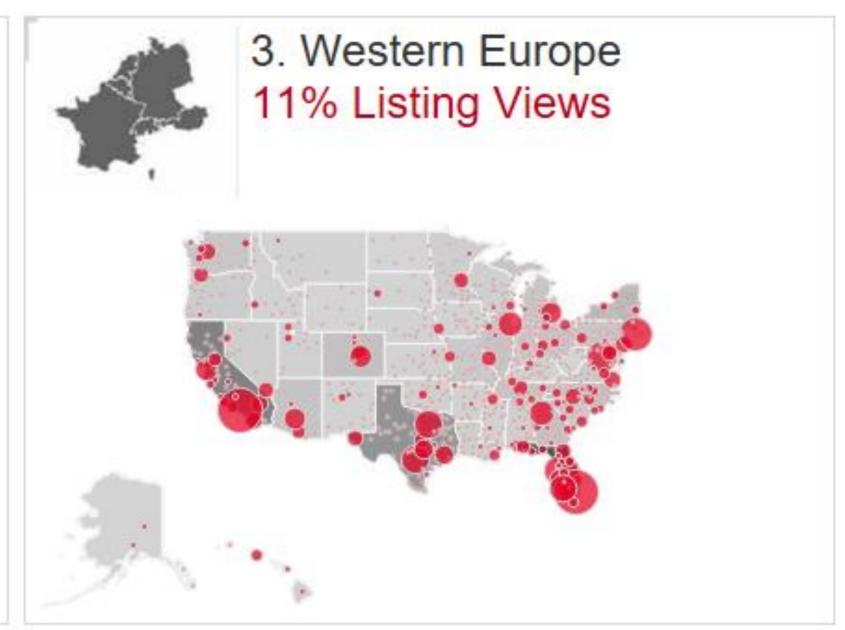
Where are Global Buyers Looking in the U.S.?

















Region Definition

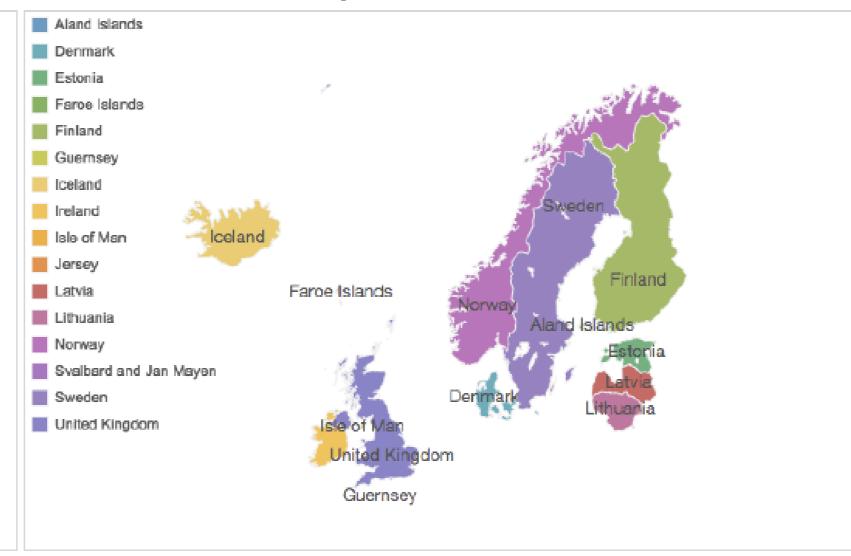




1. North America



2. Northern Europe



3. Western Europe



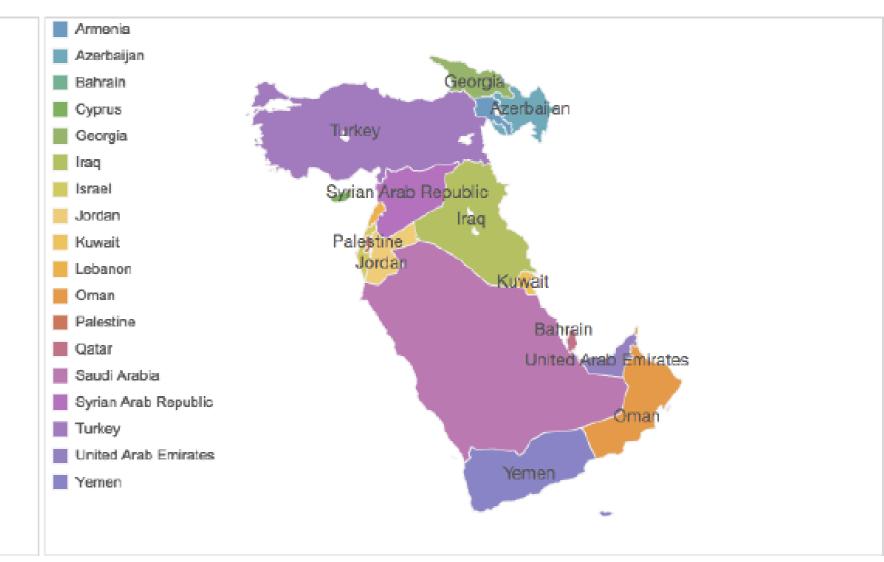
4. Australia & New Zealand



5. South America



6. Western Asia



Seasonality Trends